

2020 PERFORMANCE/MEASUREMENT REPORT

The table below displays data demonstrating the Town’s overall performance during 2020 compared to one-year goals and three-year goals as presented in the Economic Development Strategy.

	2020 ECONOMIC DEVELOPMENT OVERALL PERFORMANCE		
Item	2020 Accomplishments	One Year Goal	Three Year Goal
Industrial Development	1 – 2019 project completed and online \$8,100,000 in new/completed investment	1 Lease-Lease Back projects resulting in at least \$1 million in new investment	Increase industrial tax base annually
Industrial	\$8,100,000 Investment Jobs created = 5	(contributes to 100)	(contributes to 300)
Office Development	1 – new office with a \$30,000 investment creating 1 new jobs.	1 project. (contributes to 100)	Increase commercial tax base annually
Retail Development	5 new retail business and 2 reno/expansions Together they invested \$2,600,000 for new businesses and \$237,000 in renovation/expansion 64 new jobs.	(contributes to 100)	Increase retail sales opportunities annually
Job Growth	80 new FTE jobs were created in 2020.	Create 100 new jobs	Assist in the formation of 300 new jobs over 3 years
Overall Investment	\$10,967,000 new investment	Generate \$5 million in new investment	Assist in the construction and expansion of \$15 million in new investment

2020 Assessment of Projects								
YE A R S T A R T	PROJECT NAME	JOBS PER CON T R A C T	2018 PROJ E C T S 85% M I N	PROJ E C T C O M P L E T I O N + 24 M O	JOBS R E P O R T E D	C O N S T R U C T I O N P E R C O N T R A C T	P E R C E N T C O M P L E T E D	P R O J E C T E N D S
2011	Basil Toyota	60			81.5	\$3,400,000.00	100.00%	2022
2014	Bison Bag	69			90.75	\$1,600,000.00	100.00%	2032
2007	Contracts Unlimited #1 (32 total)	21			20	\$665,000.00	100.00%	2019
2009	Contracts Unlimited #2	11			15.5	\$375,000.00	100.00%	2025
2019	Custom Laser	58	49	7/1/2021	71	\$8,000,000.00	100.00%	2035
2006	Eastern Applied Research	15			15	\$370,000.00	100.00%	2021
2016	GJH Gooding Company	44		9/30/2019	31	\$700,000.00	100.00%	2031
2012	Introl Design	15			13	\$700,000.00	100.00%	2027
2016	Lacey Heavy Equipment	13		9/10/2019	11	\$825,000.00	100.00%	2032
2018	JNR Door, LLC.	16	13.5	3/19/2021	6	\$775,000.00	100.00%	2034
2016	JNR Moley Magnetics	54		10/29/2019	33	\$1,400,000.00	100.00%	2033
2012	Mulvey Construction	32			38	\$720,900.00	100.00%	2023
2015	New York Beer Project	38.5			80.5	\$3,700,000.00	100.00%	2026
2010	Niagara Frontier Distribution	5			5.5	\$500,000.00	100.00%	2026
2007	Spring Lake Winery	4.5			16	\$950,000.00	100.00%	2020
2018	Up North Hosting, LLC	6	5	5/1/2021	6	\$735,000.00	100.00%	2034
2019	Waterhaus Waterjet	6	5	2/13/2021	5	\$550,000.00	100.00%	2035
2009	BF1 Yahoo!/Oath	75			100	\$150,000,000.00	100.00%	2028
2014	BF2 Verizon/Yahoo/Oath	115			118.5	\$87,000,000.00	100.00%	2034
2019	BF2.2 Verizon/Yahoo!/Oath	10	8.5	9/5/2021	10	\$104,000,000.00	85.00%	2034
		TOTAL JOBS PER CON T R A C T			CUR R E N T J O B S			
		668			716.25			
	* businesses report open, unfilled positions at time of reporting that brings them to targeted employment level							
	**see assessment of effectiveness report for corrective actions/COVID-19 waivers							